

Denver's ArtDistrict on Santa Fe

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New Trend in Event Hosting: Art Galleries

The next holiday party, social event, or fund raiser you attend could very likely be at one of the 40 art galleries located in Denver's booming Artdistrict on Santa Fe.

Located between 5th and 11th Avenues on Santa Fe Drive North, Denver's ArtDistrict on Santa Fe continues to receive international acclaim and draw increasingly larger crowds. In fact, the ArtDistrict's First Friday Art Walks are quickly becoming Denver's best monthly event, with crowds in the thousands. It was recently rated Best First Date by 5280 magazine, and Travel + Leisure magazine has called Denver's ArtDistrict on Santa Fe one of the top five new gallery districts in America.

So, with all of this momentum it is no surprise that people are now hosting their events in the numerous large galleries up and down the ArtDistrict. Two of the most successful event hosting galleries are Translations Gallery and the Reed Photo Art Gallery and John Fielder's Colorado. Reed and Fielder teamed up last year to open the largest photography gallery in Denver with almost 6,000 square feet of gallery space. Nationally renowned nature photography provides the backdrop for numerous events, ranging from a political fundraiser for congresswoman Diana DeGette to a holiday party for the Prestige Real Estate Group. They have also worked with event planners to bring in groups of visiting sales representatives.

One of the other exciting events in the Artdistrict is the upcoming Concierge night, where Denver area concierges will converge on the district and go from gallery to gallery tasting different appetizers and beverages and getting acquainted with each gallery's art and ambiance. Of course, every third Friday of the month is Opening Night: a more exclusive version of First Friday with many artist appearances and private parties.

"We are really excited about bringing more events to the ArtDistrict," says Aaron Bible, director and event manager for Reed Photo Art and John Fielder's Colorado. "It is good business for the district; and having your event at an art gallery provides a beautiful, low-maintenance, entertaining place to host groups of almost any size."

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